

# ADVERTISE WITH US!



## YOUR MESSAGE, DELIVERED YOUR WAY

If you're keen to stretch your promotional dollar, choose an advertising strategy that maximizes your reach at a reasonable cost. We offer advertising opportunities at a variety of price points including sponsorship of monthly coffee service, print ads in our widely-circulated newsletter, professional-looking ads on our high-visibility display board, and digital ads on our lobby sign. Choose a package that fits your budget and desired level of exposure and let us help promote you! Bring an ad you're already using or, for \$30, give us your logo and information and we'll design something for you!

### COFFEE TIME

This is the perfect option for those with limited budgets looking for short-term exposure. For just \$50, your business' name will be featured on a placard and prominently displayed on all coffee service carts for a one-month period. You'll also get a mention in that month's edition of our newsletter! Tax receipts available for coffee sponsorship!

\$50

### THE LEISURE LINK

This option is great for businesses with smaller advertising budgets! It includes a quarter-page colour advertisement in our newsletter, The Leisure Link, for one full year (10 editions) for just \$120. Bring your own advertisement or provide us your logo and we'll design an ad for you for just \$30 more! Increase your ad size: ½ page: \$240, or full-page: \$380

STARTING AT  
\$120

### THE AUD SQUAD

This package offers the benefit of a highly visible ad AND space to share your promotional materials! You'll get a full-colour 11 X 17 ad on our auditorium display board, which will be seen by thousands of people annually, and exclusive space at the bottom of the board for you to share a flyer or brochure!

\$240

### THE COMPLETE PACKAGE


This package is the best of both worlds. You'll get a quarter-page colour newsletter ad, an 11 X 17 ad on our display Board, space for your flyer or brochure AND you'll be featured on our digital lobby sign for a period of one year for just \$360. Want more visibility? Upgrade your print ad to ½ page for an additional \$40, or to a full-page for \$480.

Starting at  
\$360

## WHY CHOOSE US?

We provide high-quality recreation and leisure programs for adults age 50-plus, and serve a geographic area from Tillsonburg south to Lake Erie, north to Ingersoll, east to Delhi, and west to Brownsville and beyond. Located on the north side of Tillsonburg Community Centre, our facility offers more than 40 programs for our 500+ plus members, and is extensively used after-hours for community classes, private functions and community meetings. Every issue of our monthly newsletter is distributed electronically to over 400 individuals, and picked up in hard copy by hundreds more every single month!

## CONTACT US :

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